



## EDUCATION

### University of Maryland Global Campus (UMGC)

*Bachelor of Arts, Graphic Communication*

**Adelphi, MD**

*Expected May 2025*

### Defense Information School (DINFOS)

**Fort Meade, MD**

*Various Advanced Public Affairs & Media Programs*

*2014—2025*

- Joint Contingency Public Affairs (Jan 2025) – Joint Military Ops, Strategic Communication
- Public Affairs Communication & Strategy (Jan–Aug 2021) – Distinguished Honor Graduate, RPIE, Audience Analysis
- Visual Information Management (Mar–Apr 2019) – Budget Planning, Operational Strategy
- Broadcast Management (Nov–Dec 2017) – Radio/TV Broadcasting, Media Production
- Intermedia Public Affairs (Dec 2016) – Crisis Communication, Strategic Messaging
- Broadcast Communication Specialist (Nov 2014–Mar 2015) – Distinguished Honor Graduate, Broadcast Writing, Voice Work, Television Production

### Community College of the Air Force (CCAF)

**Maxwell AFB, AL**

*Associate of Applied Science, Mass Communications/Media Studies*

*May 2018*

## EXPERIENCE

### U.S. Air Force

**Various Locations**

*Public Affairs Specialist*

*April 2015—Present*

- Produced and edited multimedia content across print, digital, and broadcast platforms for internal and external audiences.
- Led crisis communication efforts during high-profile incidents and critical operations.
- Developed strategic messaging aligned with commander objectives using RPIE model and audience analysis tools.
- Advised senior leaders on public affairs strategy and media relations in joint and multinational settings.
- Delivered over 1,000 live and recorded broadcasts; trained and mentored junior public affairs staff; established unit messaging and brand.

### Freelance Graphic Designer

**Remote**

*Creative Consultant & Visual Communicator*

*April 2005—Present*

- Media Producer: Led end-to-end development of multimedia content for clients across nonprofit, faith-based, and community sectors, including broadcast, digital, and social media platforms.
- Videographer & Editor: Produced promotional videos, documentaries, and short-form content with a focus on clear messaging and visual impact.
- Graphic Designer: Created branding materials, commemorative designs, and print collateral tailored to organizational goals and audience needs.
- Web Designer: Designed and maintained websites to support outreach, education, and mission-based initiatives, integrating user-focused design with clean, responsive layouts.

## SKILLS

Adobe Creative Suite (*Premier Pro, After Effects, Audition, Photoshop, Illustrator, InDesign, XD, Dimension*); Typography & Layout Design; Branding & Visual Identity; Motion Graphics & Video Editing; UX/UI Wireframing & Web Design; Strategic Communication & Messaging; Audience Analysis & Research; Public Affairs & Media Relations; Social Media Content Design; Print & Digital Production